

Green at Work® is Cadillac Fairview's national sustainability program for building operations. Since its 2008 launch, we have applied leading global practices to integrate sustainability into our property management and operations. Green at Work efforts focus on five pillars to reduce our environmental impact and enhance the value of our assets: Energy, Waste Management, Environmental Protection (land, air and water), Sustainable Procurement, and Stakeholder Collaboration.

OCCUPANT ENGAGEMENT PROGRAM

As part of our commitment to Stakeholder Collaboration, we launched an Occupant Engagement Program at RBC Centre in 2013. The purpose of the program is to educate, empower, and engage tenants about sustainability and wellness initiatives in order to create a healthier, more sustainable workplace community.

GREEN COUNCIL

A key component of the Occupant Engagement Program is RBC Centre's Green Council, which is comprised of tenants and building management volunteers. The Green Council steers the direction of the Occupant Engagement Program and helps to shape the sustainability and wellness initiatives that are implemented at the building. Since its launch, the program has focused on energy conservation, recycling and organics, and introduced fitness programs, nutritional awareness programs, and stress reduction clinics.

PROGRAM HIGHLIGHTS

Following is a small sample of a select number of resources and events that have been offered to tenants over the years through RBC Centre's Occupant Engagement Program.



Recycling Trivia

We hosted an interactive Recycling Trivia Game in the Simcoe Place Food Court during Earth Week 2019 to demystify the confusion surrounding recycling.



Recycling Concierge

We engaged our waste hauler during Earth Week 2019 to join us in the Simcoe Place Food Court and answer questions about recycling to help improve waste disposal habits.



Zero Waste Giveaways

We gave away over 800 sets of reusable bamboo cutlery to building occupants to support them in minimizing their use of single-use disposable cutlery.



Enhanced Recycling Signage

We installed new signage on the Simcoe Place Food Court collection bins to outline what goes where and make it easier for building occupants to recycle properly.



Textile Recycling Toolkit

We shared a toolkit during Waste Reduction Week 2019 with resources to help building occupants divert textiles from landfill, support sustainable brands, reuse and repair textiles, and recycle them at the end of their life. Get your copy [here](#).



Complimentary Calming Massage Clinic

We have offered multiple Complimentary Calming Massage Clinics to provide building occupants with the opportunity to reduce stress with a free 20-minute chair massage.



Healthy E-Cookbook

We shared an electronic cookbook with building occupants made up of healthy recipes that were submitted by building occupants to promote healthy eating habits. Get your copy [here](#).



Gifts That Give Back Pop-Up

We hosted a temporary pop-up featuring local charitable organizations to promote [Giving Tuesday](#), an international day of giving, and encourage building occupants to give meaningful gifts over the holiday season.



Speaker Series: Wellness Lunch & Learns

We have offered a number of wellness seminars to provide building occupants with the opportunity to learn from certified health experts. Topics have included: chair yoga, mindfulness, nutrition, healthy sleep habits, and how to stay healthy over the busy holiday season.

To learn more about the Occupant Engagement Program or join the Green Council, please contact kimberley.glassford@cadillacfairview.com